



Corporate GHG Emissions Consulting Services

Did Your CDP Score Reflect Your Climate Efforts?

Should you choose to respond to information request, CDP scores your organization's efforts to integrate climate change into your business strategy with respect to greenhouse gas (GHG) emissions management and performance, risks and opportunities, as well as your influence on your value chain. In most instances your score is visible to shareholders, the public, and your competition.

Your CDP Score Matters!

Carbon disclosure and performance scores have the ability to influence both public perception and investors' decisions. Integrating climate change into your business strategy demonstrates leadership, **good corporate citizenship**, and offers your company the advantages of: reducing your GHG footprint, reducing operating costs through energy efficiency and sustainable best-practices, and being recognized for your efforts.

Key stats and ratios

	Q3 (Sep '15)	2015
Net profit margin	21.60%	22.85%
Operating margin	28.39%	30.48%
EBITD margin	-	34.97%
Return on average assets	15.83%	20.45%
Return on average equity	36.42%	46.25%
Employees	110,000	-
CDP Score	-	99 A

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Measure, Improve, Report, Evaluate

Our highly qualified professionals have industry-leading expertise in the areas of climate change strategy, GHG accounting, climate risk analysis, sustainability performance and reporting, energy auditing, commissioning and retrocommissioning, and energy efficiency.

Cadmus' **GHG & Sustainability Reporting Practice team** has been directly trained by CDP and can:

- Navigate and prepare the **CDP survey response**
- Help you **measure GHG emissions in a Scope 1, 2, and 3 inventory** and assemble energy and emissions responses to incorporate in the CDP questionnaire
- Set an **emissions reduction target** (including **science-based**)
- Develop a **customized climate strategy** including GHG reduction initiatives to achieve your emissions reduction target
- Evaluate and develop robust **climate risk management practices** and identify opportunities for your organization to respond to climate change
- Develop marketing collateral highlighting your **organization's corporate environmental efforts**
- Estimate and assess your score prior to submitting your response to CDP

CDP is thrilled to continue partnering with Cadmus for the fourth consecutive year. Cadmus' unique skillset allows them to assist responding companies in taking a holistic approach to sustainability, through emission reduction initiatives, risk and opportunity guidance and target setting.

– Paul Robins, CDP's Head of Partnerships





Our GHG Consulting Services

Over the past few years, Cadmus clients in all sectors have seen an average disclosure score improvement of over 100%. Many of our Fortune 500 clients continue to seek our expert advice year after year to help improve their CDP scores.

Some of our clients have achieved CDLI (Carbon Disclosure Leadership Index) status in both the S&P 500 and Global 500 indices for multiple years.

In developing a CDP response Cadmus employs a proven approach and uses its proprietary custom tool — the **Climate Strategy Assessment Tool** — to assist you in prioritizing climate goals and identifying cost-effective activities that increase your firm's energy efficiency and enhance your triple bottom-line.

The GHG & Sustainability Reporting Practice team provides expertise in a broad range of critical services tailored to your specific needs regarding the CDP survey and various energy-saving issues, including:

- Providing **strategic guidance** on energy and climate initiatives and policies
- **Preparing an inventory** of Scope 1, Scope 2, (both location-based and market-based) and Scope 3 emissions
- **Benchmarking KPIs** against market competitors and identifying gaps

- **Collecting data and tracking yearly energy and emissions trends** on an online dashboard
- **Establishing emissions reduction targets**, including science-based targets
- **Predicting and prioritizing climate initiatives** that have the greatest environmental impact
- Identifying **means to meet emissions reduction targets**
- **Conducting energy audits** to determine current energy use and opportunities to increase energy efficiency
- **Recommending actionable, cost-effective activities** to reduce energy, water, solid waste, and operating costs portfolio-wide
- **Maximizing the CDP credit** that can be awarded for implementing climate initiatives
- **Predicting the anticipated CDP scores** prior to submitting the CDP response for evaluation
- **Drafting the final CDP survey response**
- **Developing company-specific CDP messaging** and marketing content

Contacts

For more information about how Cadmus' GHG & Sustainability Reporting team can assist your organization with the CDP survey or related needs, contact:

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About Cadmus

Cadmus is an employee-owned consultancy committed to helping our clients address complex challenges by applying diverse skills and experiences in a highly collaborative environment. By assisting our clients in achieving their goals, we create social and economic value today and for future generations. Founded in 1983, we leverage our staff's exceptional expertise in the physical and life sciences, engineering, social sciences, strategic communication, architecture and design, law, policy analysis, and the liberal arts to provide an array of research and analytical services in the United States and abroad. See more at www.cadmusgroup.com.